

GDEV



WELCOME TO HERO WARS

2024

nexters

Hero Wars in Numbers

2016

year of launch

7M+

(Dec'23)

monthly active users

200M+

installs worldwide

2+ years

player lifespan

Men 30+

target audience

over \$2B

cumulative bookings

Key Hero Wars descriptors according to players

Enjoyable 59%

Fun 55%

Engaging 50%

Rewarding 41%

Challenging 40%

Key markets



USA



Germany



Japan

Bookings by geo (FY 2023)

35% USA

20% Europe

25% Asia

20% Other



Global presence

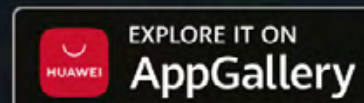
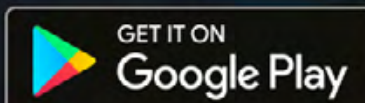
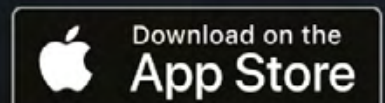


4 million subscribers
in social networks



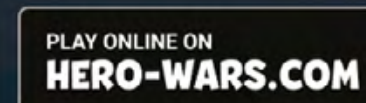
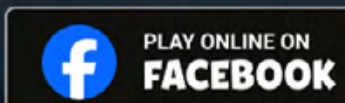
Mobile Midcore Blockbuster

United States 10th on Android and 8th on iOS top grossing in RPG genre



PC Web Fantasy RPG

The world's #1 ranked core browser game by visit count (Dec'23)

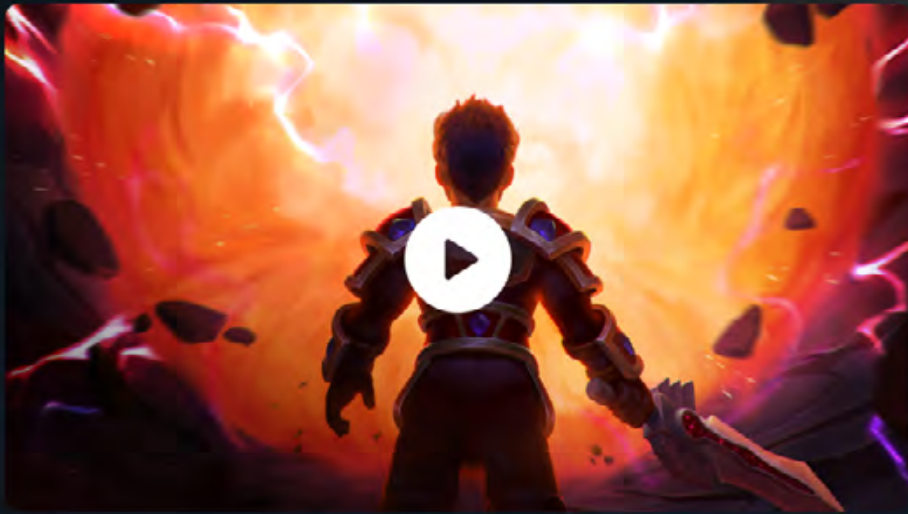


New Gaming Products

Our R&D team is constantly working on new products within the franchise to enrich the player experience and expand the fan base.



Other Media Projects



Animated Short

Watch the “Lost Hero” animated short and reveal a new perspective on the Hero Wars Universe. Witness the turning point of the long-standing rivalry!

[WATCH THE MOVIE](#)

Web Portal

Explore the enchanting Universe of Hero Wars by visiting our special web portal. Unveil the rich world and exceptional heroes, crafting limitless strategic opportunities!

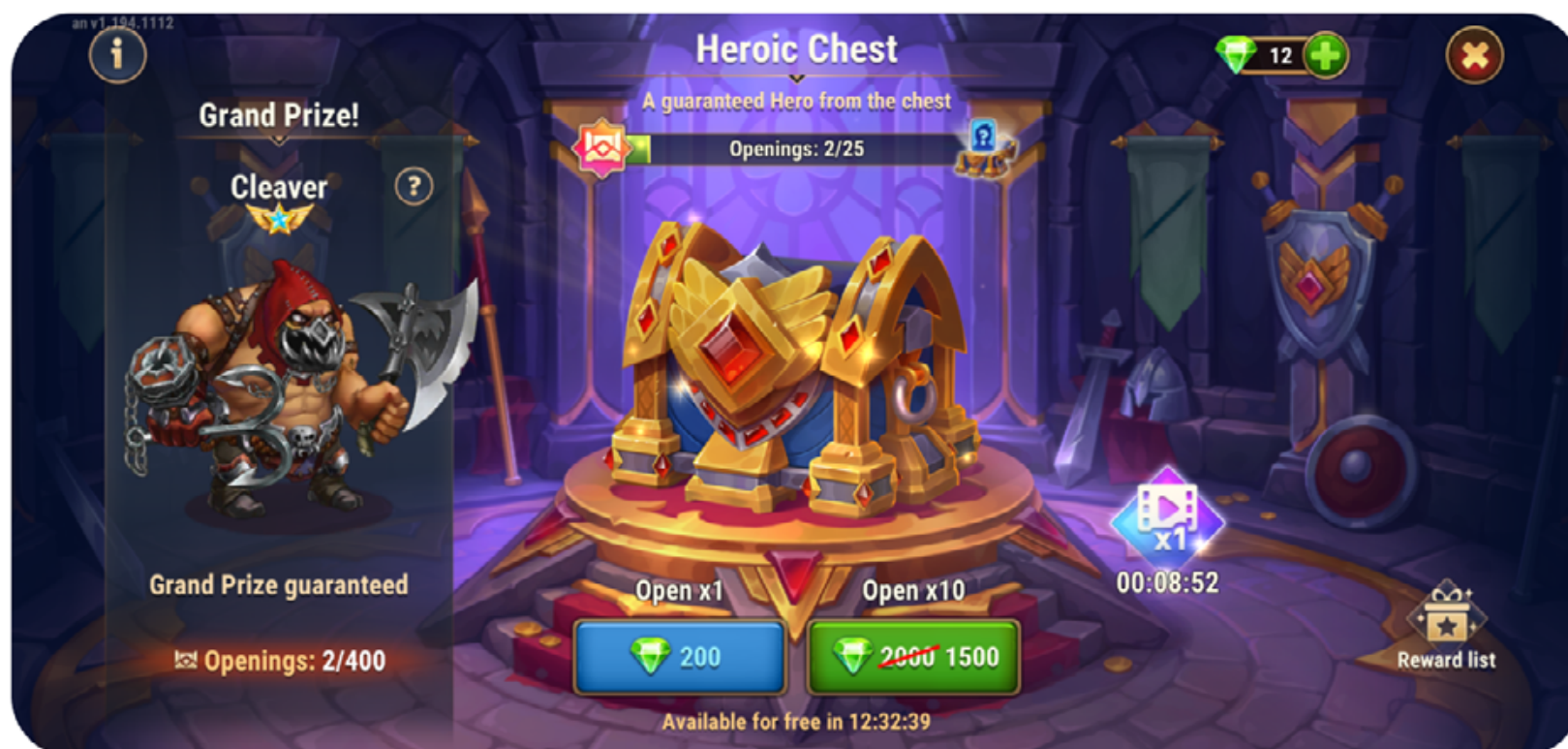
[VISIT WEB PORTAL](#)

Web Comics

Dominion and its Empress must be protected at all costs! Keira's dream is to join the Imperial Guard and serve her Empress Octavia. But the journey won't be so easy! Join Keira on her adventure in the world of Hero Wars!

[READ THE COMICS](#)

Hero Wars: Alliance

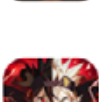
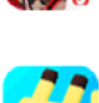
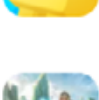


\$212M
2023 bookings

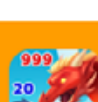
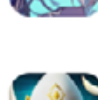
USA Top Apps (2023)

  GAMES > RPG (Role-Playing) > Team battlers

TOP FREE

			Downloads
1		Honkai: Star Rail miHoYo Games	38 965 348
2		Hero Wars: Alliance Nexters (GDEV)	36 010 242
3		DRAGON BALL LEGENDS Bandai Namco Entertainment Inc.	21 251 844
4		Gacha Club Lunime	13 642 383
5		DRAGON BALL Z DOKKAN BATTLE Bandai Namco Entertainment Inc.	10 772 516
6		MARVEL Strike Force: Squad RPG Scopely	9 939 100
7		RAID: Shadow Legends Plarium Global Ltd.	8 812 517
8		Black Clover M Garena International II	8 269 736
9		Pokémon Quest The Pokémon Company	7 816 781
10		Dragonheir: Silent Gods Nuverse Games	7 681 647

TOP GROSSING

			Revenue
1		Honkai: Star Rail miHoYo Games	\$668 750 440
2		Fate/Grand Order Devsisters Corporation	\$382 568 133
3		GODDESS OF VICTORY: NIKKE Level Infinite	\$315 152 356
4		DRAGON BALL Z DOKKAN BATTLE Bandai Namco Entertainment Inc.	\$283 390 010
5		RAID: Shadow Legends Plarium Global Ltd.	\$188 808 288
6		DRAGON BALL LEGENDS Bandai Namco Entertainment Inc.	\$177 294 605
7		Hero Wars: Alliance Nexters (GDEV)	\$132 476 928
8		ヘブンバーンズレッド WFS, Inc.	\$130 858 930
9		ブルーアーカイブ Yostar, Inc.	\$127 113 960
10		Summoners War Com2uS	\$126 317 809

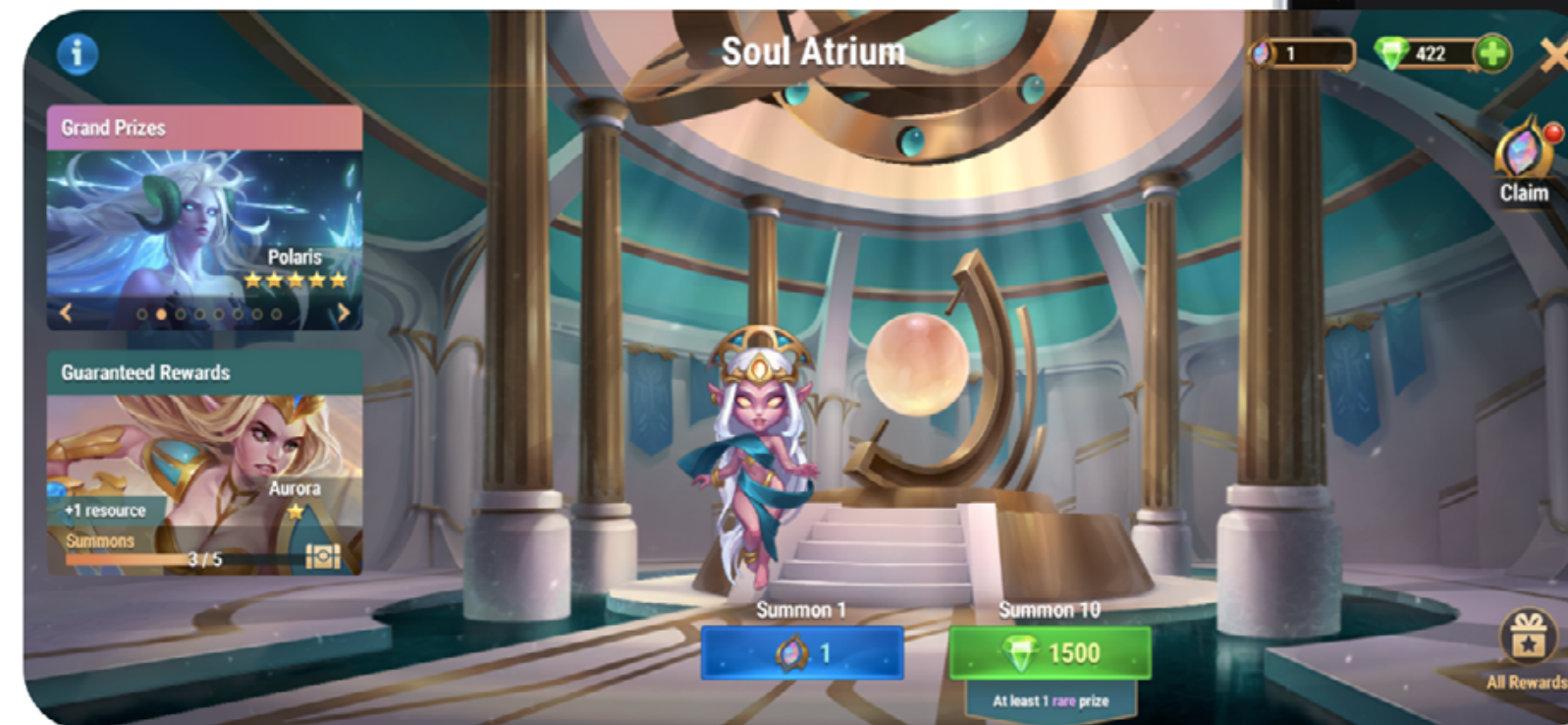
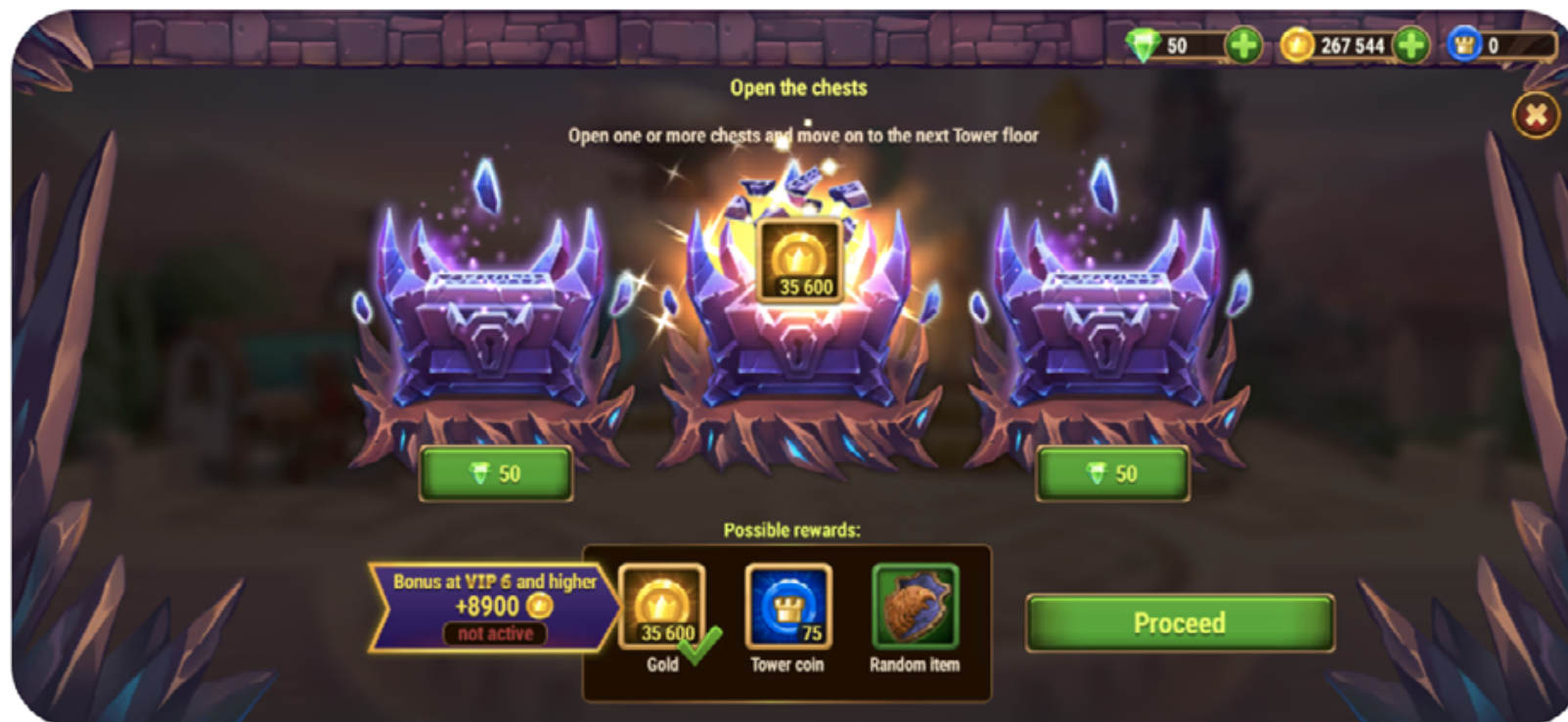
* Source: Appmagic

Hero Wars: Dominion Era



PLAY ONLINE ON
FACEBOOK

PLAY ONLINE ON
HERO-WARS.COM



\$160M

2023 bookings

Core/Casual Browser games

by total visits, December 2023

 23.37M hero-wars.com	 21.15M runescape.com	 20.75M forgeofempires.com	 14.28M conflictnations.com
 10.9M torn.com	 6.05M travian.com	 4.87M taongafarm.com	 4.37M elvenar.com

* Source: Semrush data

About GDEV

GDEV is a hub of gaming studios that evolved from Nexters, a prominent company famous for its RPG franchise, Hero Wars.

 Established in 2010

 800+ employees

 HQ in Cyprus

 Nasdaq: GDEV



- **Our flagship franchise** celebrates the 7th anniversary of its mobile version (Hero Wars: Alliance) and the 5th anniversary of its PC version (Hero Wars: Dominion Era).
- Since their launches, HW:A and HW:DE has **accumulated more than \$2 billion in bookings**.
- PG3D is our world-famous pixel first-person shooter franchise available on mobile and PC platforms.
- Having celebrated **10th anniversary in 2023**, the game accumulated 190+ mln downloads and \$200 mln in bookings.
- Island Hoppers, our casual farming adventure franchise, was globally launched in October 2023.
- The game **accumulated over \$30 mln in bookings** and more than 12 mln downloads, placing 7th in the Farming games category by revenue and 4th by downloads during its soft launch period.



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For business inquiries, please
contact us at bd@nexters.com

THANK
YOU

nexters